



5 November 2019

## **The Timberyard Deptford Community Lobby Artwork Project – Plot 2, Design Brief**

### **Introduction**

The Timberyard Deptford is a residential led, mixed use urban regeneration project located to the north of the London Borough of Lewisham, London. The project will build approximately 1,132 homes alongside circa 100,000 sqft retail and commercial uses, as well as a new linear park which runs through the scheme

The Timberyard will deliver quality new homes and introduce new commercial facilities where start-up, fledgling and creative businesses can prosper. It will create a thriving community that reflects the cultural vibrancy of Deptford and establish an area that new and old residents can feel part of with pride.

We envisage the lobby area to be aesthetically pleasing for residents who will be moving in from November 2019. As part of Lendlease's commitment to the Deptford community, we would like to commission several pieces of artwork for 4 lobbies in the residential development.

The Timberyard Deptford project has been identified as an opportunity to integrate the commissioning of the lobby artworks to acknowledge and capture the heritage of the local area in which the development is located. The aim of the artwork will be to tell a story about the history and the creative spirit that is felt by residents and community members past and present.

### **Project Partners**

Lendlease - Developer of The Timberyards Deptford

The preferred provider should work with local groups to help design the story that will be encapsulated into the artwork. Groups that will be in collaboration with Lendlease and the preferred provider must be included in the tender proposal.

### **Lobby Dimensions**

The following dimensions are total dimension for the lobby area. The artwork would not be expected to be full width/height of the below.

|                |                         |
|----------------|-------------------------|
| <b>Lobby A</b> | 6500mm (W) x 2500mm (H) |
| <b>Lobby B</b> | 6700mm (W) x 2500mm (H) |
| <b>Lobby C</b> | 6800mm (W) x 3600mm (H) |
| <b>Lobby D</b> | 6900mm (W) x 3600mm (H) |

Please refer to Appendix A for drawings of the Lobbies A to D



## Brief

Lendlease is looking for contemporary designs for each lobby. One artwork design will be placed in each of the four lobbies should be designed to an appropriate size, to fit the dimensions outlined in this document.

Ideally the artwork, while in different lobbies should link to each other to tell a story of the rich history and heritage of the area. The artwork should aim to be uplifting and encapsulate the essence of the area. We would encourage art pieces that are considered too abstract to be avoided. People of all ages and backgrounds should be able to feel connected to the art. A site visit to the lobby areas will be arranged prior to commencing work, to view the current design of the lobby and how the artwork can be created within the current look and feel.

## Proposal Requirements

For your proposal to be considered, please provide the following information for each scope of work for the four lobbies.

- Name/s of the designer/makers/consultants who will be involved
- Cost of design and production including all lobbies
- Please provide initial outline design ideas including the story you would like to tell through the artwork and how it relates to the local area
- Outline your design and production ethos and approach to this contract
- Statement that you can complete the work within the required project deadlines
- Confirmation of your professional indemnity and public liability insurance – evidence of this will be required on issue of contract
- Confirmation you are prepared to work to a contract issued by Lendlease for the provision of design, production and installation of artworks
- Details of any local, social, economic and/or environmental benefits associated with your business operations that add value to your work.

Guidelines for length of submission:

- 1 x page of design work optimised to print A3 and clear enough to print at A4;
- 1 x A4 page outlining approach
- 1 x A4 page of costs and confirmations of insurance etc.

## Budget Available

The total maximum budget available which should cover all work required including installation should not exceed £22,000. It is your responsibility to use this budget to pay any additional consultation you may seek from other groups or organisation's.

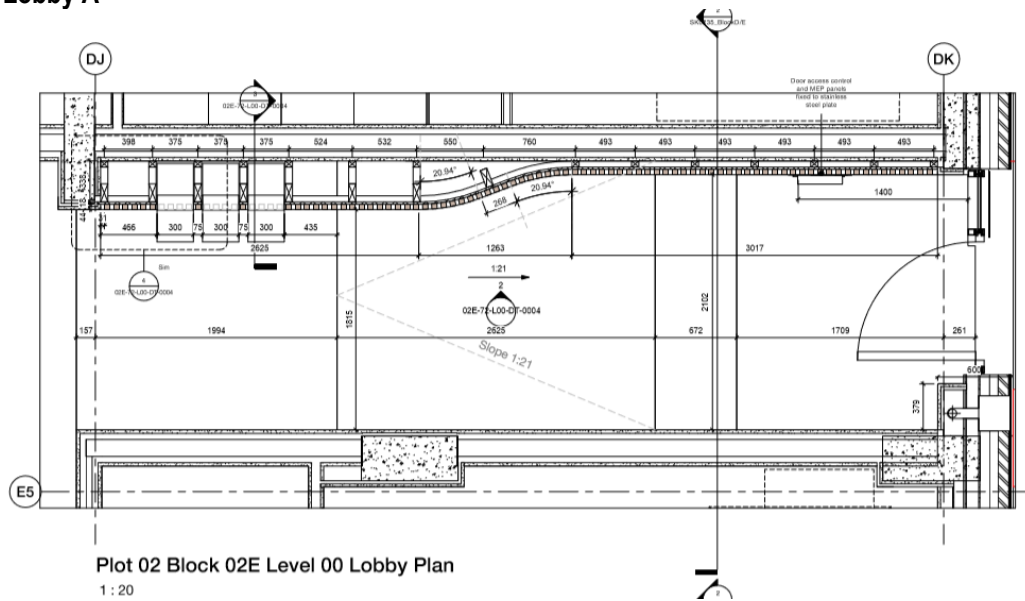
## Timeframe

| Activity  | Timelines          |
|---|--------------------|
| Tender Issue  | [5 November 2019]  |
| Queries and answers distributed (no queries will be accepted after this date) | [11 November 2019] |

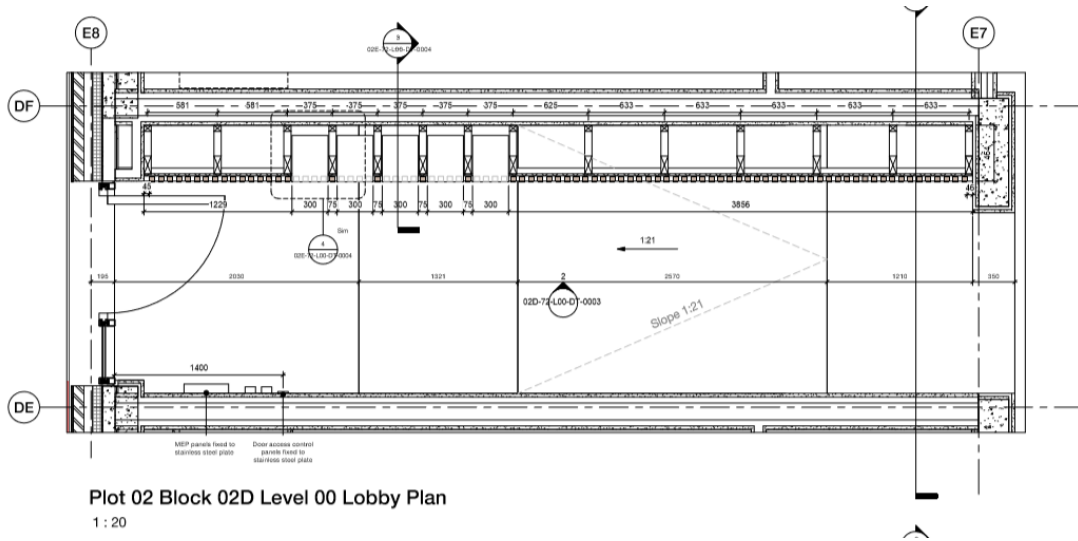
|                        |                    |
|------------------------|--------------------|
| Deadline for proposals | [25 November 2019] |
| Contracts Issued       | [1 December 2019]  |
| Detailed design agreed | [15 December 2019] |
| Work to commence       | [16 December 2019] |
| Work to be completed   | [28 February 2020] |

**Appendix A**

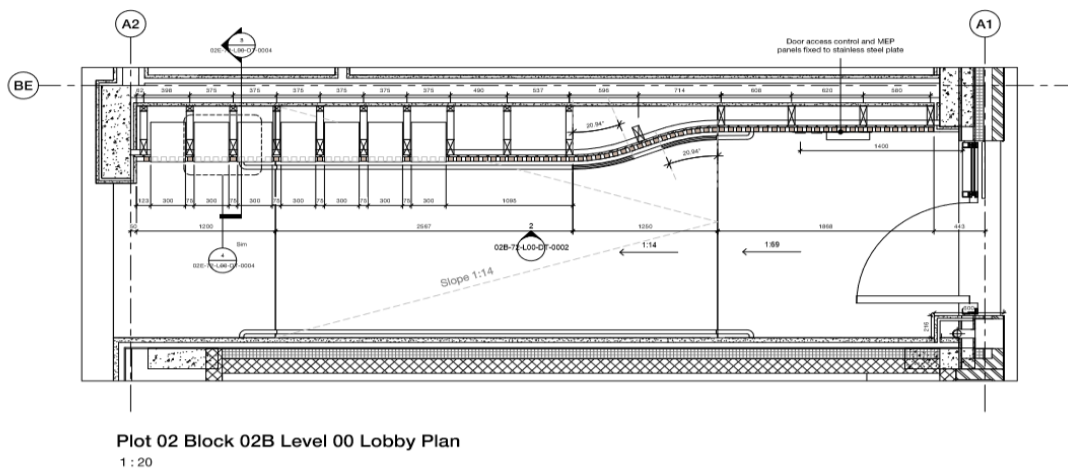
**Lobby A**



**Lobby B**

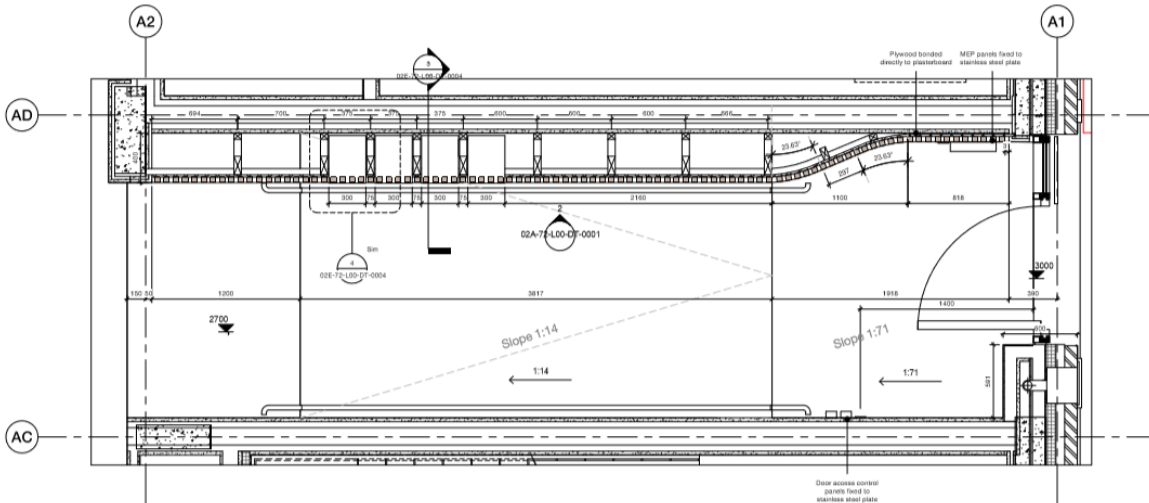


**Lobby C**





### Lobby D



Plot 02 Block 02A Internal Lobby Plan

1 : 20